# LG 43LU661H - 43" Diagonal Class LU661H Series LED-backlit LCD TV

hotel / hospitality - Pro:Centric with Integrated Pro:Idiom - 1080p
1920 x 1080 - direct-lit LED

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|---|---|
| Group | LCD TVs |
| Manufacturer | LG |
| Manufacturer item no. | 43LU661H |
| EAN/UPC | 8806098270613 |



## Description

Enhance guests in-room experience and hotel brand image with the interactive smart solution, Pro: Centric SMART. The LU661H series features SDK Tools, Preloaded Apps, and hospitality content management software, Pro: Centric SMART/V/Direct, which enables you to create customized content.

Pro: Centric SMART is optimized for customizing hospitality services for hotel brands and guests through an IP & RF infrastructure. With its high picture quality, sophisticated design and advanced connectivity functions, it upscales in-room entertainment and increases convenience through implementation of high-end technology. Pro: Centric Direct is a hotel content management system that supports simple editing tools and provides various solutions such as 1-click service and IP-network-based remote management. With the solution, users enable to design UI easily and provide customized service while managing TV efficiently.

SmartShare allows users to share content more easily and quickly. It also searches for the content they want in order to share it more easily and accurately, there by simplifying the process of sharing between various devices. Connect a smartphone or a laptop PC to TV via a Wi-Fi Direct connection. The TV will display the device's screen, and users can share their content and memories together. Bluetooth Sound Sync enables users to listen to music on a mobile device through TV speakers via Bluetooth connection.

## Main features

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| Product Description | LG 43LU661H LU661H Series - 43" - Pro:Centric with Integrated Pro:Idiom LED-backlit LCD TV - Full HD - for hotel / hospitality |
| Product Type | LED-backlit LCD TV - Pro:Centric with Integrated Pro:Idiom |
| Diagonal Class | 43" |
| Commercial Use | Yes - hotel / hospitality |
| Country Kits | Europe |
| Resolution | 1920 x 1080 |
| Display Format | 1080p |
| Video Interface | Component, HDMI |
| HDMI Ports Qty | 2 ports |
| Connectivity | LAN |
| LCD Backlight Technology | Direct-lit LED |
| Image Aspect Ratio | 16:9 |
| TV Tuner | 1x analogue, 1x digital |
| Analogue TV Tuner | PAL, SECAM |
| Commercial Features | Pro:Centric Smart, Pro:Centric V, Pro:Idiom DRM, Pro:Centric Direct Ready, Data Streaming |

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|---|---|
| Speaker System | 2 speakers |
| USB | 2 ports |
| Voltage | AC 120/230 V (50/60 Hz) |
| Energy Class | Class F |
| Power Consumption Operational | 100.2 Watt |
| Power Consumption (On mode) | 50 W |
| Power Consumption Stand by | 0.3 Watt |
| Dimensions (WxDxH) - without stand | 97.7 cm x 8.08 cm x 57.5 cm |
| Weight | 8 kg |

## Extended details

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|---|---|---|
| | **General** | |
| Product Type | LED-backlit LCD TV Pro:Centric with Integrated Pro:Idiom | |
| Energy Class | Class F | |
| Power Consumption Operational | 100.2 Watt | |
| Power Consumption (On mode) | 50 W | |
| Power Consumption SDR (On mode) | 50 kWh/1000h | |
| Diagonal Class | 43" | |
| Commercial Use | Yes - hotel / hospitality | |
| Series | LU661H Series | |
| TV Tuner | 1x analogue, 1x digital | |
| TV Tuner Presence | Yes | |
| Video Interface | Component, HDMI | |
| HDMI Ports Qty | 2 ports | |
| Dimensions | Without stand | |
| Width | 97.7 cm | |
| Depth | 8.08 cm | |
| Height | 57.5 cm | |
| Weight | 8 kg | |
| Country Kits | Europe | |
| | **Display** | |
| Resolution | 1920 x 1080 | |
| Display Format | 1080p | |
| Image Aspect Ratio | 16:9 | |
| LCD Backlight Technology | Direct-lit LED | |

| | |
|---|---|
| Brightness | 400 cd/m² |
| Commercial Features | Pro:Centric Smart, Pro:Centric V, Pro:Idiom DRM, Pro:Centric Direct Ready, Data Streaming |
| Features | XD Engine technology, One Channel Map, Remote System Monitoring, Motion eye care, Scheduler |

**Stands & Mounts**

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| Stand | Included |
| Stand Design | Tabletop |
| Flat Panel Mount Interface | 200 x 200 mm |
| VESA Compatibility | Yes |

**TV Tuner**

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|---|---|
| Analogue TV Tuner | PAL, SECAM |
| Conditional Access | Common Interface (CI) slot |

**Media Player**

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| USB Port | Yes |
| USB Ports Qty | 2 |

**Audio System**

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|---|---|
| Speaker System | 2 speakers |
| Output Power / Total | 20 Watt |
| Features | Clear Voice III technology |
| Speakers | 2 x speaker - 10 Watt |

**Network & Internet Multimedia**

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|---|---|
| Connectivity | LAN |
| LAN Protocol | Ethernet |

**Connections**

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| Connector Type | HDMI input - side ¦ 2 x USB 2.0 - side ¦ HDMI input - rear ¦ RS-232C - side ¦ Headphone output ¦ LAN ¦ Service ¦ Component video / AV / RGB input ¦ 2 x speakers output |

**Power**

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|---|---|
| Power Device | Power supply |
| Input Voltage | AC 120/230 V (50/60 Hz) |
| Power Consumption Stand by | 0.3 Watt |
| Features | Smart energy saving, WOL (Wake on LAN) |

**Dimensions & Weight Details**

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|---|---|
| Dimensions & Weight Details | Panel without stand - 97.7 cm x 8.08 cm x 57.5 cm x 8 kg ¦ Panel with stand - 97.7 cm x 8.08 cm x 63 cm x 11.2 kg |

**Dimensions & Weight (Shipping)**

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|---|---|
| Width (Shipping) | 114.7 cm |
| Depth (Shipping) | 17.5 cm |
| Height (Shipping) | 66 cm |
| Weight (Shipping) | 13.9 kg |